

January 2024

The end of a year gives us the time and opportunity to reflect upon the good things we have and the challenges we face; and the beginning of a new year gives us the opportunity to strengthen the relationships we have developed.



RAY DENKEWICZ
Managing Director -
Hayward IMG

Since 1964 **Hayward®** has been the leading pool equipment manufacturer for residential pools in the world. Our wide product range includes pumps, filters, lights, cleaners, heaters, chlorine generators, automation systems, accessories and white goods.

Hayward® is a proud "Made in USA" company with multiple manufacturing locations in the United States where more than 80% of our products are produced.

A changing marketplace and the diverse requirements of our customers around the world have motivated us to expand our offering through the utilization of additional manufacturing resources

located in Canada, France, Spain and China to supplement our US facilities; and through strategic acquisitions of companies that are leaders in their respective market segments.

The **Hayward®** strategy is not just about getting big but rather about bringing product innovations and business opportunities to our Hayward partners around the globe. With advanced products we want to help make pool

ownership a pleasure and not a burden by allowing for more time to enjoy the pool than caring for it.

Looking forward to better relationships, better health and prosperity as we leap into



HAPPY NEW YEAR
FROM YOUR TEAM AT IMG

Through you: our Hayward IMG network of importers, distributors, and industry practitioners we have developed a global network second to none. We appreciate working with you and hope that the coming year will bring you much happiness and success.

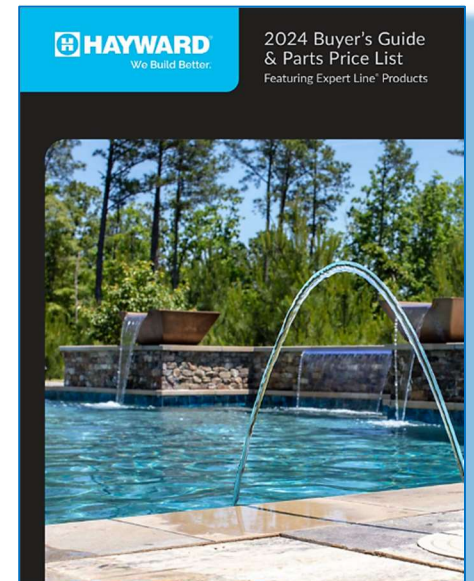
Thank you for your continued support of **Hayward®** and your partnership.

Happy New Year!

2024 Buyer's Guide

Now Available -
Download onto your device

The **ULTIMATE** reference for Hayward® US product offering and the parts lists.



Use this guide as your main reference when ordering both finished goods and replacement parts. Even if your equipment is no longer in the guide, the parts may still be available.



Scan or click the QR Code to access or download the Buyer's Guide.

Hard copies are available through your Hayward distributor or dealer; or you can email: img@hayward.com

LED Pool and Spa Replacement Lamps

Easily replace discontinued high wattage incandescent bulbs in the **Hayward® AstroLite™** or other brands of pool lights.



Designed exclusively for swimming pool lights, the replacement lamps install in minutes and fit into most standard pool light housings offering the

AstroLite™ With plastic or SS face rim options



ideal ambiance for playing, relaxing, or entertaining, while providing immediate energy cost savings over traditional incandescent pool lamps.

The lamps have high output LEDs • proprietary thermal management • compact lamp design • zero pixelation lens • wide angle LEDs • screw in Edison base compatible with all major manufactures' incandescent light fixtures.

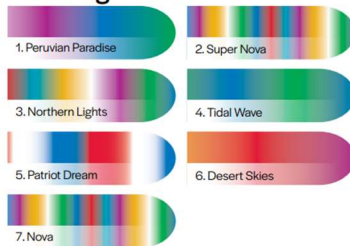
pureWH•TE Lamps are the brightest with uniformity of light intensity and

saturation and with the option of multiple color temps: Warm White 2700K & Cool White 6500K.



Series Lamps offer the advantage of PureWhite LED lighting in addition to LED color changing. With a variety of solid colors and color changing lights shows to instantly transform any pool or spa into a custom illuminated paradise.

Seven Light Shows



Five Solid Colors



Each lamp includes a Guardian™ replacement pool fixture lens gasket which has been designed specifically for use with LED lamps.



A price change goes into effect **January 1st, 2024**. Check with your Hayward representative or your distributor for any special programs that may help ease the effects of the price action.

H-Power

- Packaged Electrical Panels

H-Power electrical systems are available in single phase and three phase options and have integrated overload protection. All electronics (breaker, contactor, timer) are included in a single module.



H-Power Connect

The panels are available with light transformers in 50W, 100W and 300W options along with 2 timers for filtration and a timer for lighting.

The **H-Power Basic** system is a simple modular panel for a single filtration pump.



H-Power Basic

The **H-Power Connect** can control pumps and lights through Bluetooth with a smartphone using the HPOWER app.

H-Power electrical systems can help you reduce installation costs.

The **H-Power** systems are available in 50Hz only and ship from France.



» For more information on the products featured in this NEWPLASH, email img@hayward.com or fax +1.909.444.0327 » hayward.com

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